

Subject: Re: Fleet Week Signs around Town

From: Lorena Parker

Date: 07/20/2016 04:32 PM

To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>

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LA Fleet Week Welcome Party

Lorena Parker

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On Wed, Jul 20, 2016 at 3:58 PM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:

Hi Elise,

I met with Lorena earlier today to discuss the Fleet Week 1st Thursday event and both Jonathan and Eric were also there. She has a good handle on everything and it's shaping up nicely! Signage throughout town was brought up at the meeting and I was thinking that the following sights would be good:

1. The chain linked fence on the Northeast corner of Weymouth and Western (LA Unified Property)
2. The chain linked fence on the East side of Western and Redondela Drive (Highpark, aka Pointe Vista Property)
3. The chain linked fence on the Northwest Corner of Paseo Del Mar and Gaffey Street (Rec and Parks Property)

Theresa is OK with placing signs outside of Port property limits as long as we get permission from the owners allowing us to hang signs on their property. Can you reach out to the folks at Highpark to get their permission? I will get in touch with Angels Gate Park (RAP) and John Larson at LAUSD. We also discussed in the meeting that it would be beneficial that these signs promote the 1st Thursday event along with Fleet Week. Lorena, do we have a name for the 1st Thursday event?

Thanks,

Augie

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